

Corporate Gifts and Goodies

BELGIUM



u n i q u e l y
P H E N O M E N A L

Ties



Item: Italian 100% silk tie in solid midnight blue

Packaging: 10 x 10 x 10cm cube-shaped box with a separate lid, in the campaign colours. Black book cloth covered exterior. The reinforced interior is covered in bright red book cloth. Features a tri-coloured ribbon with Velcro fastening.

Minimum quantity: Details available on request

Price (including VAT): €62 each

Delivery time: 4-7 weeks

Lespagnard Scarf



Item: Lespagnard Scarf. Silk square scarf (90 x 90cm) featuring designer Jean-Paul Lespagnard's unique take on architecture and cuisine.

Packaging: -

Minimum Quantity: Sold individually*

Price (including VAT): €95

Delivery time: 3 working days

**while stocks last*



Chocolates

Gerbaud – Goossens - Darcis

Products: Chocolate assortments from three Belgian chocolatiers (*Flanders - Wallonia - Brussels*)

Made by Erik Goossens, Jean-Philippe Darcis & Laurent Gerbaud

The chocolates represent each **region** through their **ingredients** (including Dandoy speculoos, Cantillon kriek, apple caramel from Herve, cuberdon ganache, Ardennes butter caramel, Belgian Owl whisky ganache).

Shelf life: Good for up to three weeks after delivery.

Optimal **storage** conditions: Between 15-18 °c, away from sunlight, heat, strong smells and other foods

Minimum quantity: 150

Price (including VAT): €13.50 per assortment

Delivery time: 4-6 weeks

Packaging

Package designed by Laurent Gerbaud
A hard cardboard **box** containing **6 pralines**

Option 1:

Heat embossed (gold, silver, white or brown).
The box is embossed and tied with a **ribbon** in the colours of the Belgian flag. The ingredients and legal information are shown on the back.

Option 2:

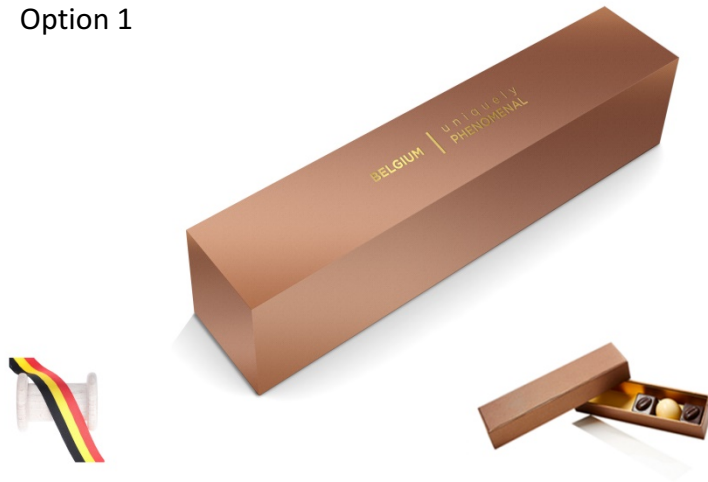
No embossing or ribbon on the box itself, but an **explanatory paper sheath** around the box with the Chancellerie logo and text on the front, and the ingredients and legal information on the back.

Chocolates

Gerbaud – Goossens - Darcis

Designs

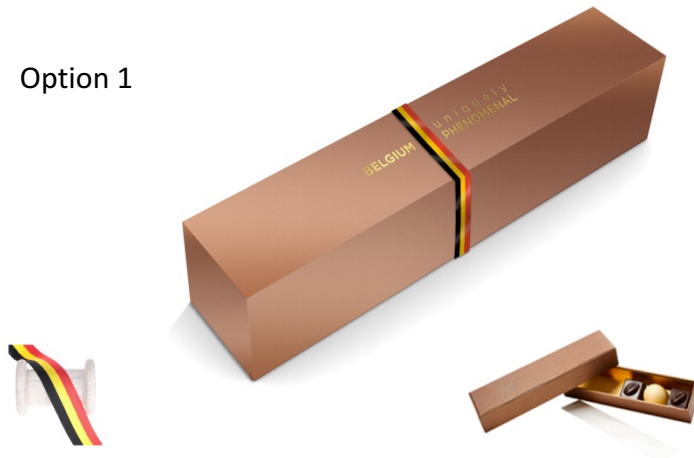
Option 1



Option 2



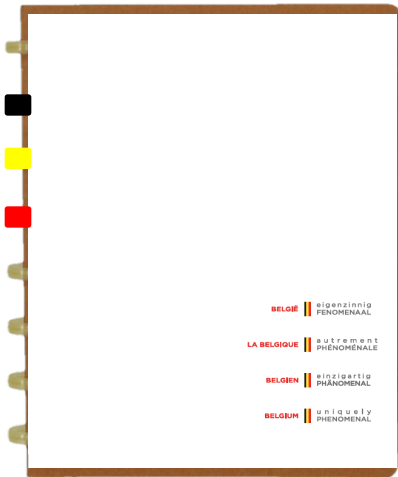
Option 1



These photos are simulations.

ATOMA Notebooks

Design



These photos are simulations. The finished product was not available when this document was being prepared.

Item: Atoma **A5** notebooks with a 280g/m² cardboard cover and 8 document rings (16mm) – 72 sheets of lined FSC-certified 90g white paper. The notebook is made up of a white ring at the top, followed by rings in black, yellow and red and four white rings.

Full-colour printing on the front and back covers.

Cover: The logo in four languages (FR, NL, EN, DE)

Back: URL of the site in four languages and #BelPhenomenal

Packaging: -

Minimum quantity: 500

Price (including VAT): €2.91 each

Delivery time: 4-6 weeks

View Masters



Item: Red View Masters with reels (in English only). Option to have them in French or Dutch. This item is a playful way to discover the key campaign themes.

Packaging: Small, standard white box without printed decoration.

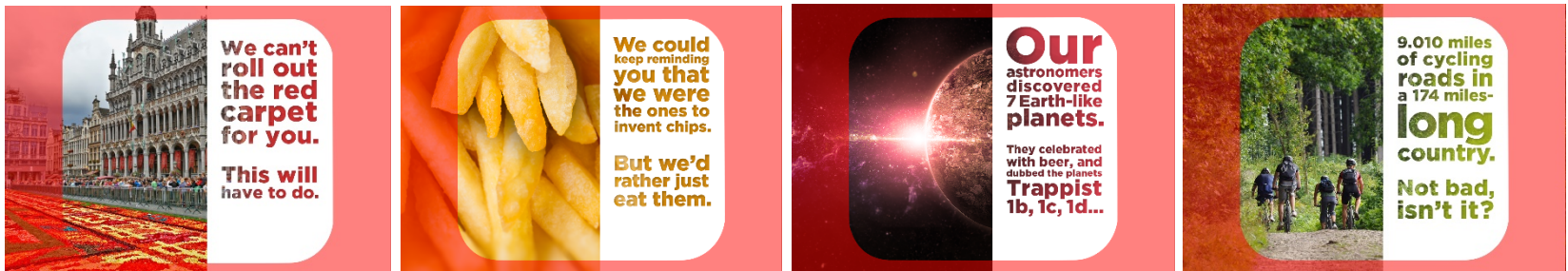
Minimum quantity: No minimum

Price (including VAT): Varies according to quantity ordered

Delivery time: 4 weeks

Example: 2,000 View Masters with reel in a gift box= €24,550.00

Designs



Magnets and Badges



Item: 5 x 5cm fridge magnets printed with 10 emojis (full colour).

Packaging: -

Minimum quantity: 5000/emoji – up to 10 emojis possible

Price (including VAT): €0.15 each

Delivery time: 4-6 weeks



Item: Badges – printed with emojis

Packaging: -

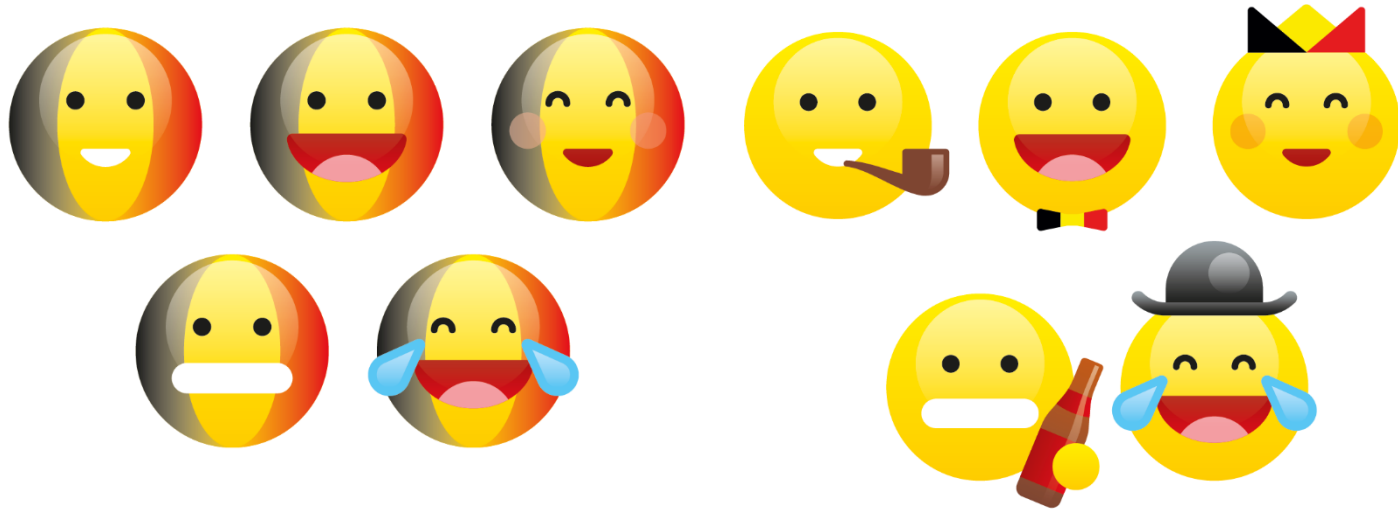
Minimum quantity: 5000/emoji – up to 10 emojis possible

Price (including VAT): €0.18 each

Delivery time: 4-6 weeks

Emojis

Designs



Luxury Gift Bags



Design

BELGIUM  uniquely
PHENOMENAL

<http://www.uniquelyphenomenal.be>

Item: glossy luxury gift bag filled with campaign goodies (leaflets, View Masters, etc.)

Paper: white gloss, 190 gr.

Handles: white cord

Dimensions: 23 cm H x 26 cm W x 9 cm D

Printing: 1 side (logo & URL) or both sides (logo & URL + 99 reasons why Belgium is uniquely phenomenal, URL & logo)

Packaging: -

Minimum quantity: 2,000

Price (including VAT): €0.80 each*

Delivery time: 4-6 weeks

**The price may vary depending on the suppliers*

Example: 2000 luxury gift bags printed on both sides = €1,578 (excluding VAT)

**99 reasons
why Belgium
is uniquely
phenomenal.**

<http://www.uniquelyphenomenal.be>

BELGIUM  uniquely
PHENOMENAL

Novelty Face Coasters



The design for this item has not been created yet but it will probably be based on the campaign's emoji-style visuals.

Postcard size (dimensions: 129 x 115mm, with a nose slot = 30mm wide and 27mm high)

Offset

Printing: Full-colour front (1 design only)

Finish: Cut out design (nose hole)

Overall size: 115 x 129mm

Option 1

Paper: WILD® blotting paper (350 g/m²)

(price on request)

Special paper (on request)

Option 2

Paper: CM semi-matt (350 g/m²)

(price communicated)

Special paper (on request)

Option 3

Cardboard: white 1.4mm

(price on request)